



FAIRTRADE RESOLUTION

CHORLEY COUNCIL is striving to become a Fairtrade Town. As an important consumer and opinion leader, Chorley Council should research, develop, and support a strategy to facilitate the promotion and purchase of foods with the FAIRTRADE Mark as part of its commitment to becoming a Fairtrade Town and in pursuit of sustainable development and to give marginalised producers a fair deal.

Our aim is to be recognised by the residents and business community of CHORLEY, suppliers, employees and other local authorities, as a town that actively supports and promotes Fairtrade and to increase the sale of products with the FAIRTRADE Mark.

CHORLEY COUNCIL resolves to contribute to the campaign to increase sales of products with the FAIRTRADE Mark by striving to achieve Fairtrade status for CHORLEY as detailed Fairtrade Foundation's Fairtrade Towns Initiative.

The initiative involves a commitment to:

- Widely offer FAIRTRADE Marked food and drink options internally and make them available for internal meetings.
- Promote the FAIRTRADE Mark using Fairtrade Foundation materials in refreshment areas and promoting the Fairtrade Towns initiative in internal and communications and external newsletters.
- Use influence to urge local retailers to provide Fairtrade options for residents.
- Use influence to urge local business to offer Fairtrade options to their staff and promote the FAIRTRADE Mark internally.
- Engage in a media campaign to publicise the Fairtrade Towns initiative.
- Allocate responsibility for progression of the Fairtrade Town initiative to a member or group of staff.
- Organise events and publicity during national Fairtrade Fortnight - the annual national campaign to promote sales of products with the FAIRTRADE Mark.